



FOR IMMEDIATE RELEASE, May 28, 2009

PWAC Releases In-Depth Study of Magazine Industry Working Conditions

The Professional Writers Association of Canada, in partnership with Magazines Canada and the Canadian Society of Magazine Editors, is pleased to announce the release of *Respect And Remuneration: Attitudes about Editorial Working Conditions in the Canadian Magazine Industry*. The report is the result of the Canadian Magazine Industry Task Force 2008 survey, an in-depth study of the magazine industry and those employed in it. Over 450 staff and freelance writers, editors and publishers were consulted.

“In order for the magazine industry to thrive, we need to identify its shortcomings and work together on arriving at solutions,” said CSME President Bob Sexton. “This report is a great first step in that direction. It should be required reading for all editors, writers, publishers and those who care about the future of magazines in this country.”

“The report gives us a solid basis for our next steps – solutions focused conversations,” said Mark Jamison, Chief Executive Officer of Magazines Canada.

The findings of the report will serve as the basis for the next phase of the Magazine Industry Task Force’s efforts, where key magazine industry stakeholders will gather for a series of round table meetings across Canada to work out a Best Standards and Practices agreement for the magazine publishing industry.

“We’re all hoping that sitting down and coming to a mutual understanding of the issues facing the magazine business will prove valuable to all parties involved and help keep this important cultural industry vibrant,” said David Johnston, PWAC Executive Director.

The report can be found online at www.pwac.ca/files/PDF/Respect&Remuneration.May09.pdf and hard copies are available through the PWAC National Office.

PWAC, established in 1976, is the national organization representing over 600 freelance writers and journalists in Canada.

- 30 -

More information:

David Johnston, Executive Director

djohnston@pwac.ca

(416) 504-1645